

MALEAH MONN

DIGITAL MARKETING SPECIALIST

CONTACT

- 📞 404 863 3408
- ✉ maleahmonn@gmail.com
- 📍 Asheville, NC
- 🌐 maleahcm.com

SUMMARY

Experienced and results-driven Marketing Manager with a proven track record in developing and executing successful marketing strategies. I am seeking a challenging role where I can contribute my skills in strategic planning, team leadership, and creative problem-solving to achieve business objectives.

EDUCATION

University of Georgia
2013 - 2017

- Bachelor of Arts | Art History
- Bachelor of Science | Biology

KEY SKILLS

- Brand Design and Strategy
- Web Development (Wordpress, Domains, Cloudflare)
- SEO
- Email Marketing (Mailchimp, Go HighLevel)
- CRM Automations
- KPI Tracking and Analytics
- Copywriting
- Social Media Strategy

STRENGTHS

- Project Management
- Department and Personnel Management
- Teamwork
- Time Management
- Effective Communication
- Critical Thinking

EXPERIENCE

Camilla Management Co. May 2021 - Present
Marketing Director

- Led the strategic direction of all marketing efforts, overseeing website development, SEO, paid media, and email campaigns. Managed one direct report and collaborated cross-functionally to drive growth, improve processes, and elevate brand visibility.
- Promoted from Marketing Coordinator to Marketing Manager in November 2022 and to Marketing Director in October 2025..

Alpine Dental Group Jul 2018 - May 2021
Marketing Coordinator

- Supported the development and execution of digital campaigns, managed content across web and social platforms, and coordinated internal marketing initiatives with a focus on brand consistency and audience engagement for two dental offices.

Georgia Museum of Art Sep 2015 - Dec 2017
Curatorial Intern

- Assisted the Curator for African American and African Diasporic Art in the research, creation, and assembly of exhibitions and accompanying publications.
- **Expanding Tradition: Selections from the Larry D. and Brenda A. Thompson Collection** | Harris, Shawnya L., Driskell, David D., Monn, Maleah, et. al. Athens: Georgia Museum of Art, 2017.
- **Richard Hunt: Synthesis** | Harris, Shawnya L., Monn, Maleah, et. al. Athens: Georgia Museum of Art, 2018.