

MALEAH C MONN

CURRICULUM VITAE

PROFESSIONAL SUMMARY

I am a results-driven digital marketer with nearly a decade of experience building brands, leading strategy, and delivering measurable growth.

CONTACT

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Location: Greenville, SC

Portfolio: maleahcm.com

ACADEMIC HISTORY

University of Georgia | 2013 - 2017

Bachelor of Arts, Art History

University of Georgia | 2013 - 2017

Bachelor of Science, Biology

WORK EXPERIENCE

Marketing Director | 2021 - Present

Camilla Management Co.

- Led the strategic direction of all marketing efforts, overseeing brand strategy, website development, SEO, paid media, and email campaigns. Managed two direct reports and collaborated cross-functionally to drive growth, improve processes, and elevate brand visibility.
- Promoted from Marketing Coordinator to Marketing Manager in November 2022 and to Marketing Director in October 2025.

Marketing Coordinator | 2018 - 2021

Alpine Dental Group

- Supported the development and execution of digital campaigns, managed content across web and social platforms, and coordinated internal marketing initiatives with a focus on brand consistency and audience engagement for two dental offices in the Atlanta area.

Curatorial Intern | 2015 - 2017

Georgia Museum of Art

- Assisted the Curator for African American and African Diasporic Art in the research, creation, and assembly of exhibitions and accompanying publications.

PUBLISHED WORK

Website | **Camilla Management Co**

<https://camillacompany.com/>

Website | **Pritchett Agency**

<https://pritchettagency.com/>

PUBLISHED WORK (cont.)

Funnel | Bulletproof Strategies

<https://ibc.bulletproofstrategies.com/>

Website | Boundless Construction

<https://www.boundlessconstruction.com/>

Website | Camilla Foundation

<https://www.camillafoundation.org/>

Website | Crown Printing Company

<https://mcmstaging.wixsite.com/my-site> (staging site)

Website | Hammond Dental

<https://sandyspringsdentist.com/>

Website | Maleah Monn

<https://www.maleahcm.com/>

Catalogue | Georgia Museum of Art

Richard Hunt: Synthesis

Catalogue | Georgia Museum of Art

Expanding Tradition: Selections from the Larry D. and Brenda A. Thompson Collection

PROJECTS AND EVENTS

Conference | 8% Nation Conference Booth (2022-2025)

- Represented the Pritchett Agency brand at a national conference, collected lead information, and developed a targeted marketing campaign to engage and convert warm prospects during and following the event.

Rebrand | Camilla Management Co

- Led the strategic rebrand of the company, including visual identity, messaging, and digital assets, to better align with organizational goals and target audience; oversaw execution across web and social platforms.

VOLUNTEER AND COMMUNITY INVOLVEMENT

Gallery Team Member | First Presbyterian Church Asheville

- Collaborated with fellow gallery team members to coordinate with artists and collectors in order to curate, install, and announce gallery shows.

Marketing Committee Member | Haywood Street Community Development

- Assisted the committee in planning and executing various marketing needs, including website building, social media presence, and fundraising event planning and execution.