

MALEAH C MONN

MARKETING DIRECTOR



CONTACT

- ☎ 404 863 3408
- ✉ maleahcmonn@gmail.com
- 📍 Greenville, SC
- 🌐 maleahcm.com

PROFILE SUMMARY

I am a results-driven marketer with nearly a decade of experience building brands, leading strategy, and delivering measurable growth. I am passionate about brand storytelling, data-informed strategy, and sustained growth, and I am seeking my next opportunity to make an impact.

EDUCATION

UNIVERSITY OF GEORGIA
2013 - 2017

- Bachelor of Arts | Art History
- Bachelor of Science | Biology

WORK EXPERIENCE

Camilla Management Co.
Marketing Director

May 2021 - Present

- Led the strategic direction of all marketing efforts, overseeing brand strategy, website development, SEO, paid media, and email campaigns. Managed two direct reports and collaborated cross-functionally to drive growth, improve processes, and elevate brand visibility.
- Promoted from Marketing Coordinator to Marketing Manager in November 2022 and to Marketing Director in October 2025.

Alpine Dental Group
Marketing Coordinator

Jul 2018 - May 2021

- Supported the development and execution of digital campaigns, managed content across web and social platforms, and coordinated internal marketing initiatives with a focus on brand consistency and audience engagement for two dental offices in the Atlanta area.

Georgia Museum of Art
Curatorial Intern

Sep 2015 - Dec 2017

- Assisted the Curator for African American and African Diasporic Art in the research, creation, and assembly of exhibitions and accompanying publications.
- ***Expanding Traditions: Selections from the Larry D. and Brenda A. Thompson Collection*** | Harris, Shawnya L., Driskell, David D., Monn, Maleah, et. al. Athens: Georgia Museum of Art 2017.
- ***Richard Hunt: Synthesis*** | Harris, Shawnya L., Monn, Maleah, et. al. Athens: Georgia Museum of Art, 2018.

KEY SKILLS

- Brand Strategy and Design
- Web Development (Wordpress, DNS management, Cloudflare)
- SEO
- Email Marketing (Mailchimp, Go HighLevel)
- CRM Automations
- KPI Tracking and Analytics
- Copywriting
- Social Media Strategy

STRENGTHS

- Project Management
- Department and Personnel Management
- Teamwork
- Time Management
- Effective Communication