

# MALEAH MONN

## CURRICULUM VITAE

### PROFESSIONAL SUMMARY

I am a results-driven digital marketer with nearly a decade of experience building brands, leading strategy, and delivering measurable growth.

### CONTACT

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Location: Asheville, NC

Portfolio: maleahcm.com

### ACADEMIC HISTORY

University of Georgia | 2013 - 2017

Bachelor of Arts, Art History

University of Georgia | 2013 - 2017

Bachelor of Science, Biology

### WORK EXPERIENCE

**Marketing Manager | 2021 - Present**

Camilla Management Company

- Led the strategic direction of all marketing efforts, overseeing website development, SEO, paid media, and email campaigns. Managed one direct report and collaborated cross-functionally to drive growth, improve processes, and elevate brand visibility.
- Promoted from Marketing Coordinator to Marketing Manager in November 2022.

**Marketing Coordinator | 2018 - 2021**

Alpine Dental Group

- Supported the development and execution of digital campaigns, managed content across web and social platforms, and coordinated internal marketing initiatives with a focus on brand consistency and audience engagement for two dental offices.

**Curatorial Intern | 2015 - 2017**

Georgia Museum of Art

- Assisted the Curator for African American and African Diasporic Art in the research, creation, and assembly of exhibitions and accompanying publications.

### PUBLISHED WORK

**Website | Camilla Management Company**

<https://camillacompany.com/>

**Website | The Pritchett Agency**

<https://pritchettagency.com/>

## PUBLISHED WORK (cont.)

### Website | Boundless Construction

<https://boundlessconstruction.com/>

### Website | Crown Printing Company

<https://mcmstaging.wixsite.com/my-site>

- Staging site; No longer live

### Funnel | Bulletproof Strategies

<https://ibc.bulletproofstrategies.com/>

### Website | Camilla Foundation

<https://camillafoundation.org/>

### Website | Hammond Dental

<https://sandyspringsdentist.com/>

### Catalogue | Georgia Museum of Art

*Richard Hunt: Synthesis* | Harris, Shawnya L., Monn, Maleah, et. al. Athens: Georgia Museum of Art, 2018.

### Catalogue | Georgia Museum of Art

*Expanding Tradition: Selections from the Larry D. and Brenda A. Thompson Collection* | Harris, Shawnya L., Driskell, David D., Monn, Maleah, et. al. Athens: Georgia Museum of Art, 2017.

## PROJECTS AND EVENTS

### Conference | 8% Nation Conference Booth (2022 - 2024)

- Represented the agency brand at a national sales conference, collected lead information, and developed a targeted marketing campaign to engage and convert warm prospects post-event.

### Rebrand | Camilla Management Company

- Led the strategic rebrand of the company, including visual identity, messaging, and digital assets, to better align with organizational goals and target audience; oversaw execution across web and social platforms.

## VOLUNTEER AND COMMUNITY INVOLVEMENT

### Gallery Team Member | First Presbyterian Church Asheville

- Collaborated with fellow gallery team members to coordinate with artists and collectors in order to curate, install, and announce gallery shows.

### Marketing Committee Member | Haywood Street Community Development

- Assisted in the committee members with the planning and execution of various marketing needs, including website build, social media presence, and fundraising event planning.